

Aaron

2023 PETITE SIRAH

PASO ROBLES

ABOUT AARON

Winemaker, Aaron Jackson, grew up on the Central Coast, splitting his time between the coastline and the valley over the Santa Lucia Mountains that now define his wines. That contrast still drives the Aaron label today. Focused on the limestone slopes of west Paso Robles, these vineyards see warm days and cool nights that build wines with structure, depth, and ageability. Petite Sirah and Rhône varieties lead the way, sourced from steep, rocky sites that naturally limit yields and concentrate flavor. Focused blending is essential to the style of winemaking, bringing balance and dimension while keeping a clear sense of place. The goal is simple: wines with the structure to age, but also accessibility to enjoy right away.

ABOUT THE WINE

The flagship Petite Sirah is built from selected barrels across our vineyards, each adding depth and complexity. Limestone-rich sites in Willow Creek and Adelaida bring dense fruit and acidity, while Templeton Gap soils add aromatics, savory nuance, and firm tannin. Syrah rounds out the mid-palate with spice, resulting in a wine that is powerful yet balanced. Lots were hand-picked, double sorted, and fermented in small open-top fermentors with a 4-day cold soak and 25–30 days of skin contact, then aged 22 months in 50% new French oak before bottling unfiltered and unfiltered.

TASTING NOTES.

Deep, powerful aromas of plum, fig, and blackberry, along with more savory notes of olive tapenade, asphalt, cracked pepper, and bay leaf. The cooler 2023 vintage is on display here, with loads of spice on the incredibly broad palate. Smoky bacon, bitter chocolate, and dried black fruit notes that frame floral undertone and a super structured palate. Full bodied now, it is an incredible vintage that continues to build and richen during its beautiful future.

TECHNICAL DATA

BLEND: 85% Petite Sirah, 15% Syrah

VINEYARDS: Dusi, Briarwood, Caelesta, St. Peter of Alcantara, Maison Mason, G2

ELEVAGE: 22 months in 50% new 300L French oak hogsheads

ALCOHOL: 15.3%

PRODUCTION: 560 cases



~ BOUNDARIES ARE FEW ON THE ROAD LESS TRAVELED ~