

# Aaron

## 2023 CITIZEN

67% Syrah, 33% Petite Sirah

PASO ROBLES

### ABOUT AARON

Winemaker, Aaron Jackson, grew up on the Central Coast, splitting his time between the coastline and the valley over the Santa Lucia Mountains that now define his wines. That contrast still drives the Aaron label today. Focused on the limestone slopes of west Paso Robles, these vineyards see warm days and cool nights that build wines with structure, depth, and ageability. Petite Sirah and Rhône varieties lead the way, sourced from steep, rocky sites that naturally limit yields and concentrate flavor. Focused blending is essential to the style of winemaking, bringing balance and dimension while keeping a clear sense of place. The goal is simple: wines with the structure to age, but also accessibility to enjoy right away.

### ABOUT THE WINE

Citizen is a wine that encompasses everything we adore about Paso Robles. Named after Aaron's small hometown, where everyone knows everyone by name, what he jokingly calls a "town of 1,000 mayors". This wine showcases our favorite lots of Syrah each vintage, showing how Syrah's spicy, savory nature and softer acidity are lifted by Petite Sirah's freshness, dark fruit, and powerful tannins. Typically the most powerful wine in our portfolio, it delivers layers of dark flavor, a massive mid-palate, and tremendous length. All lots are fermented warm (86–90°F) in small open-top fermentors, with Syrah seeing small (10–15%) whole-cluster inclusion and Petite Sirah fully destemmed, followed by a four-week maceration and aging in 300L and 400L French oak barrels.

### TASTING NOTES

Savory notes of soy, teriyaki, and bacon fat lead on the nose, layered with darker tones of plum sauce, blackberry jam, and cracked pepper. Retronasal notes of tea tree, bay leaf, and camphor draw you in. On the palate, it's powerful on the attack, cloaking the palate in waves of savory, dense fruit with maraschino cherry, grilled meat, roasted coffee, and hazelnut. Fully stacked, the wine shows lift from Petite Sirah's acidity and fruit while holding onto Syrah's savory core. Youthfully tannic now, it will cruise in the cellar for decades, yet drinks beautifully today.

### TECHNICAL DATA

**BLEND:** 67% Syrah, 33% Petite Sirah

**VINEYARDS:** G2, Caelesta, Dusi, Briarwood, Santa Rita Creek

**ELEVAGE:** 22 months in 60% new French oak 300L and 400L barrels

**ALCOHOL:** 15.5%

**PRODUCTION:** 243 cases



---

~ BOUNDARIES ARE FEW ON THE ROAD LESS TRAVELED ~