

Aaron

2023 MAUKA

50% Cabernet Sauvignon, 47% Petite Sirah, 3% Petit Verdot

PASO ROBLES

ABOUT AARON

Winemaker, Aaron Jackson, grew up on the Central Coast, splitting his time between the coastline and the valley over the Santa Lucia Mountains that now define his wines. That contrast still drives the Aaron label today. Focused on the limestone slopes of west Paso Robles, these vineyards see warm days and cool nights that build wines with structure, depth, and ageability. Petite Sirah and Rhône varieties lead the way, sourced from steep, rocky sites that naturally limit yields and concentrate flavor. Focused blending is essential to the style of winemaking, bringing balance and dimension while keeping a clear sense of place. The goal is simple: wines with the structure to age, but also accessibility to enjoy right away.

ABOUT THE WINE

Mauka is a wine that highlights everything we love about Bordeaux varietals, while staying true to our winemaking focus with a generous inclusion of Petite Sirah. Mauka is a Hawaiian word meaning "towards the mountains," reflecting our belief that Paso Robles' best Cabernet should be grown farther west, closer to the Santa Lucia Mountains, where higher rainfall, cooler daytime temperatures, and richer soils allow the varietal to shine. Aromatic and nuanced rather than opulent, Cabernet brings acidity, red fruit, and complexity, while Petite Sirah adds mid-palate weight, darker flavors, and juiciness. Petit Verdot rounds out the blend with firm tannins, herbal lift, and subtle blue fruit, resulting in a distinctively Paso Robles wine that is creative, balanced, and built for the cellar.

TASTING NOTES

Savory notes of soy, teriyaki, and bacon fat lead on the nose, layered with darker tones of plum sauce, blackberry jam, and cracked pepper. Retronasal notes of tea tree, bay leaf, and camphor draw you in. On the palate, it's powerful on the attack, cloaking the palate in waves of savory, dense fruit with maraschino cherry, grilled meat, roasted coffee, and hazelnut. Fully stacked, the wine shows lift from Petite Sirah's acidity and fruit while holding onto Syrah's savory core. Youthfully tannic now, it will cruise in the cellar for decades, yet drinks beautifully today.

TECHNICAL DATA

BLEND: 50% Cabernet Sauvignon, 47% Petite Sirah, 3% Petit Verdot

VINEYARDS: Bailey, Crescent Ridge, Briarwood, Caelesta, Maison Mason, Dusi

ELEVAGE: 22 months in 70% new French oak barrels

ALCOHOL: 14.9%

PRODUCTION: 310 cases



~ BOUNDARIES ARE FEW ON THE ROAD LESS TRAVELED ~